SERPENTINE VENUE HIRE



ABOUT

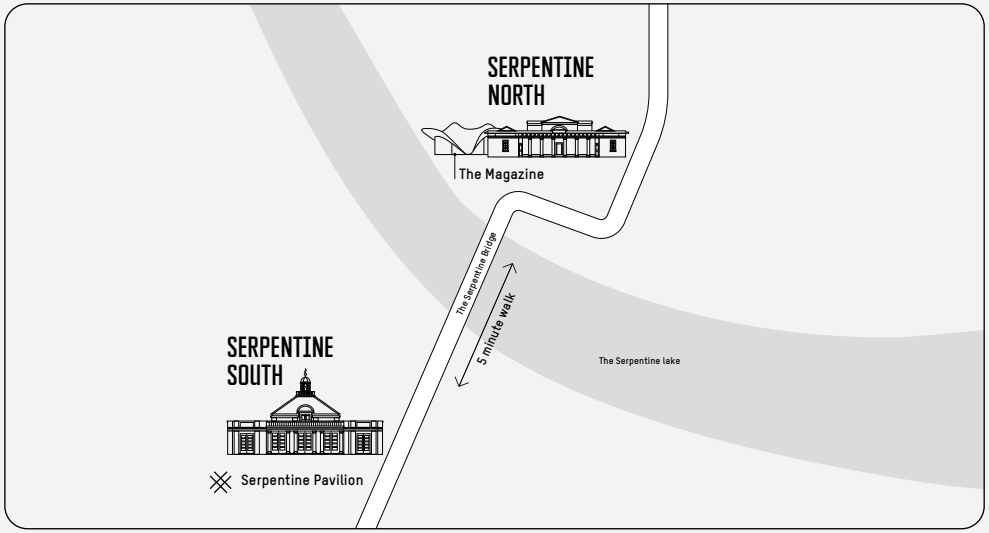
Serpentine is one of the most widely recognised organisations in global contemporary art, design and architecture. Championing new ideas since it opened in 1970, Serpentine has presented pioneering exhibitions of 2,000 artists, architects and designers over 50 years, showing a wide range of work, from emerging practitioners to the most internationally recognised artists and architects of our time.

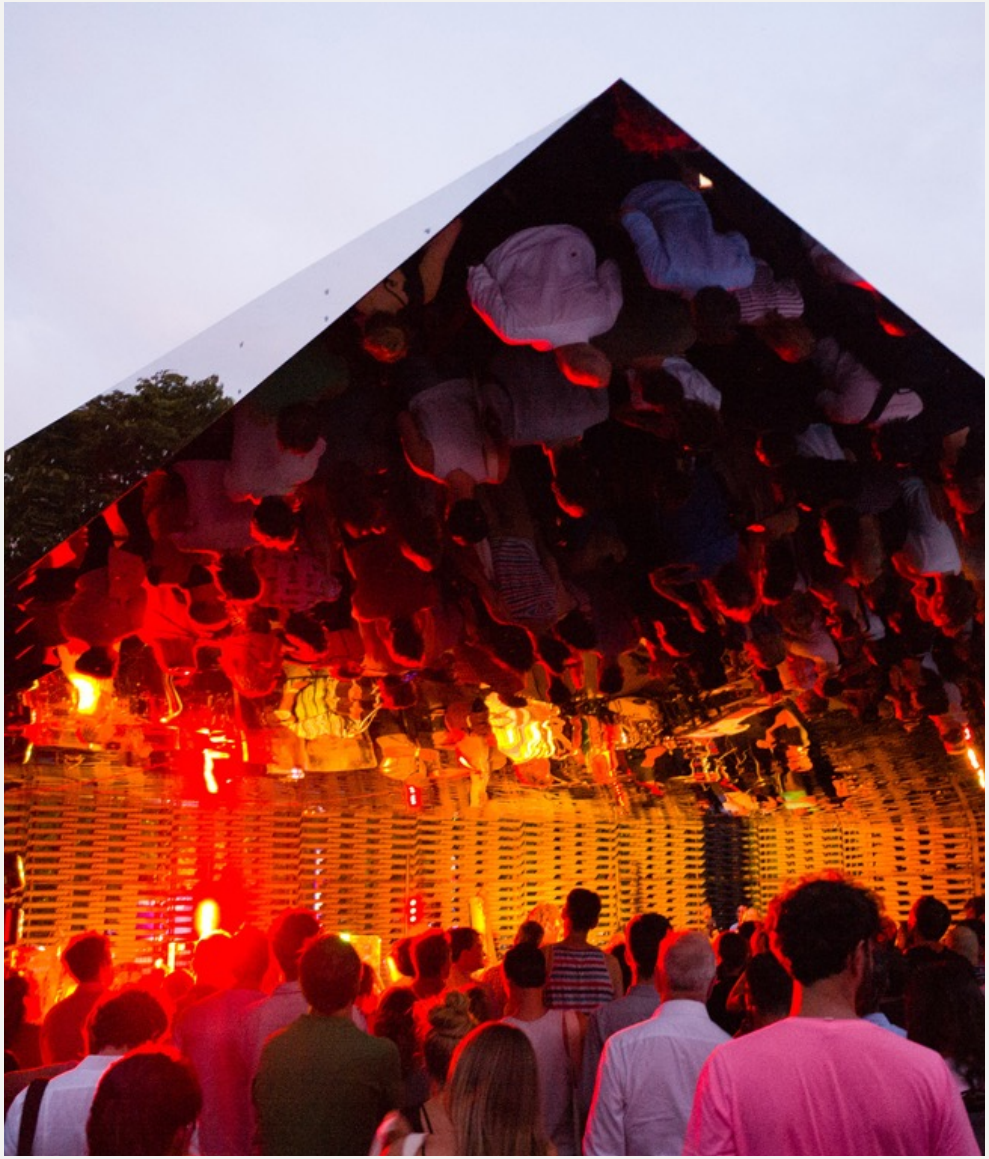
Located within the historic landscape of Kensington Gardens, Serpentine can be hired as a unique venue for all types of events, including corporate receptions, product launches, fashion shows, filming and private functions. Our venues include Serpentine North, Serpentine South, The Magazine and the Pavilion (June-October).

By hosting your event at Serpentine, you are supporting our charitable mission to keep art and architecture open and accessible to all. Please contact the Serpentine Events team to discuss your event in more detail.

Contact information:

events@serpentinegalleries.org



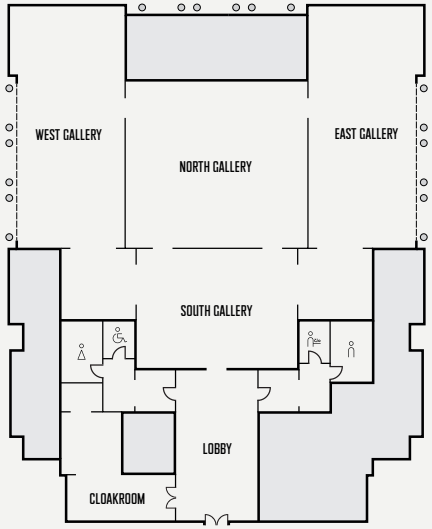


SERPENTINE
EVENTS

SERPENTINE SOUTH

Housed in a Grade II-listed former tea pavilion, Serpentine South is made up of four interconnecting gallery spaces. The gallery is open to the public Tuseday – Sunday, 10am – 6pm.

Event capacities and activities within Serpentine South vary depending on the exhibition on view at the time.





Serpentine South

Morning	Day	Evening	Full
08:00 – 09:30	08:00 – 18:30	18:30 – 22:30	08:00 – 22:30

All capacities within Serpentine South vary depending on the exhibition in place at the time. Please discuss with one of the events team to make sure we can accommodate your event.



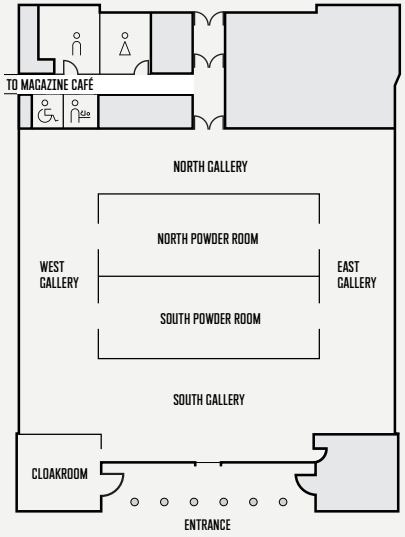
Barbara Kruger: *Thinking of You. I Mean Me. I Mean You.*,
(Installation view, 1 February – 17 March 2024, Serpentine South)
Photo: George Darrell

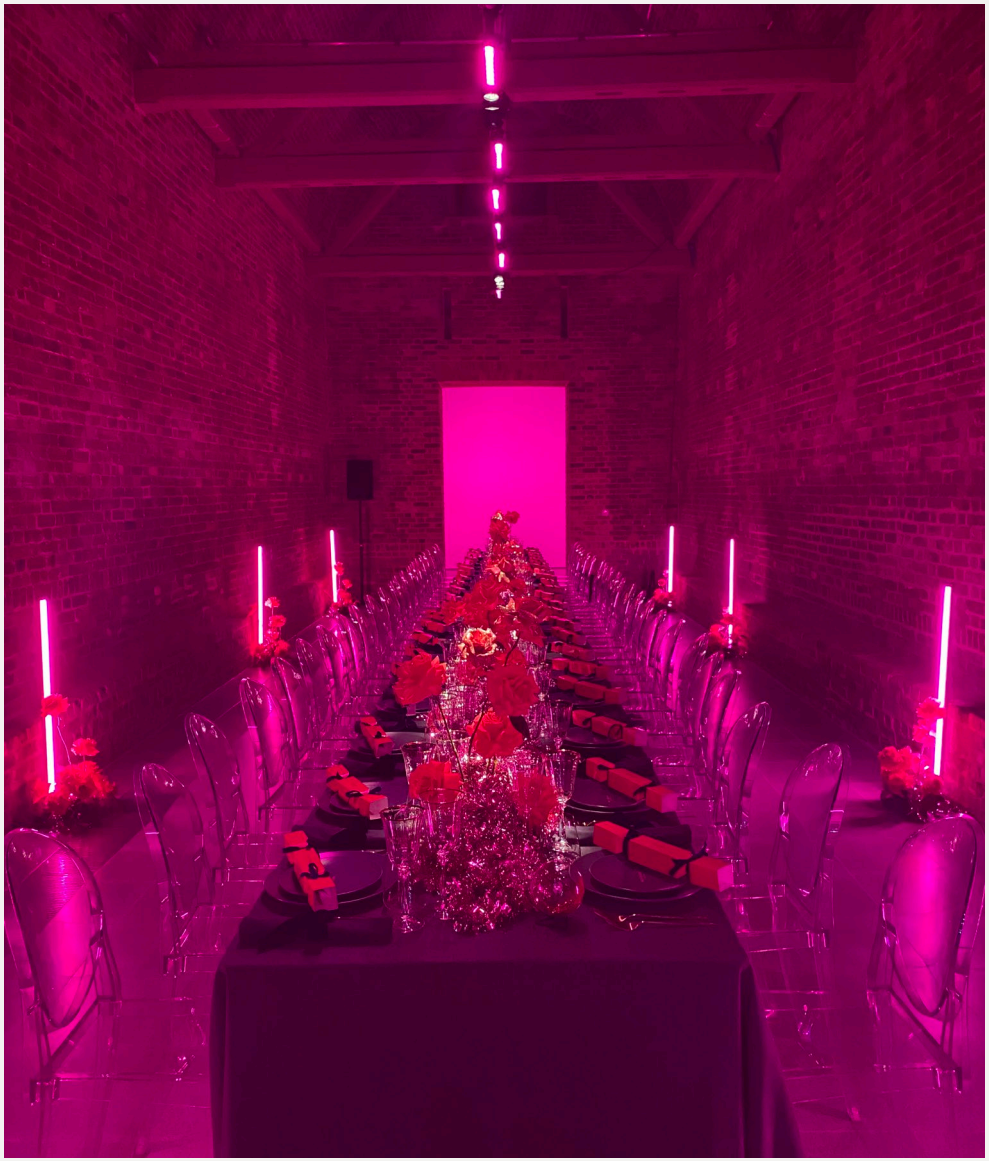
SERPENTINE
EVENTS

SERPENTINE NORTH

A former 1805 Grade II-listed gunpowder store, Serpentine North is made up of two central rectangular Powder rooms with exposed brick and beams, encompassed by a square modern gallery. The gallery is open to the public Tuesday-Sunday, 10am-6pm.

Event capacities and activities within Serpentine North vary depending on the exhibition on view at the time.





Serpentine North

Morning	Day	Evening	Full
08:00 – 09:30	08:00 – 18:30	18:30 – 22:30	08:00 – 22:30

Capacities within Serpentine North vary depending on the exhibition in place at the time. Please discuss with one of the events team to make sure we can accommodate your event.



SERPENTINE
EVENTS

SERPENTINE PAVILIONS

Since 2000, Serpentine has commissioned internationally renowned and emerging architects to create their first built structure in the UK, offering new audiences the opportunity to engage with their work first-hand.

The Pavilion commission has become an international site for architectural experimentation and one of the most anticipated events in the global design calendar, experienced by up to 200,000 people per year.

The Pavilion is open to the public Tuesday-Sunday, 10am-6pm, and can be hired from June-October each year for private functions. Venue hire is limited to times outside of public viewing hours.



Serpentine Pavilion 2024 designed by Minsuk Cho, Mass Studies.

SERPENTINE
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Serpentine Pavilion 2023: designed by Lina Ghotmeh



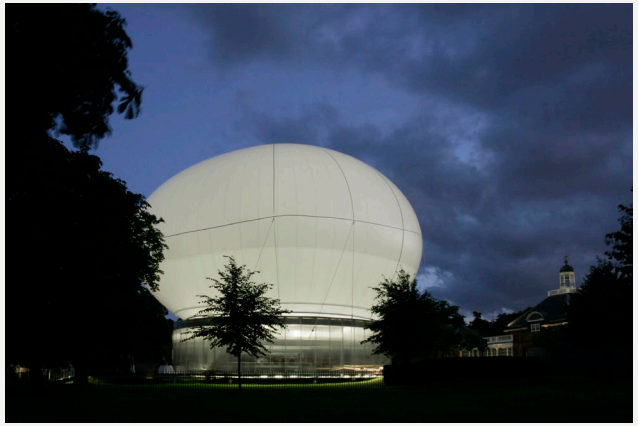
Serpentine Pavilion 2015: designed by SelgasCano



Serpentine Pavilion 2012: designed by Herzog & de Meuron and Ai Weiwei



Serpentine Pavilion 2008: designed by Frank Gehry



Serpentine Pavilion 2006: designed by Rem Koolhaas and Cecil Balmond with Arup

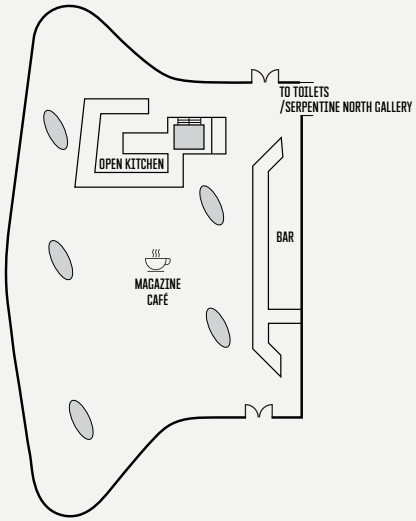


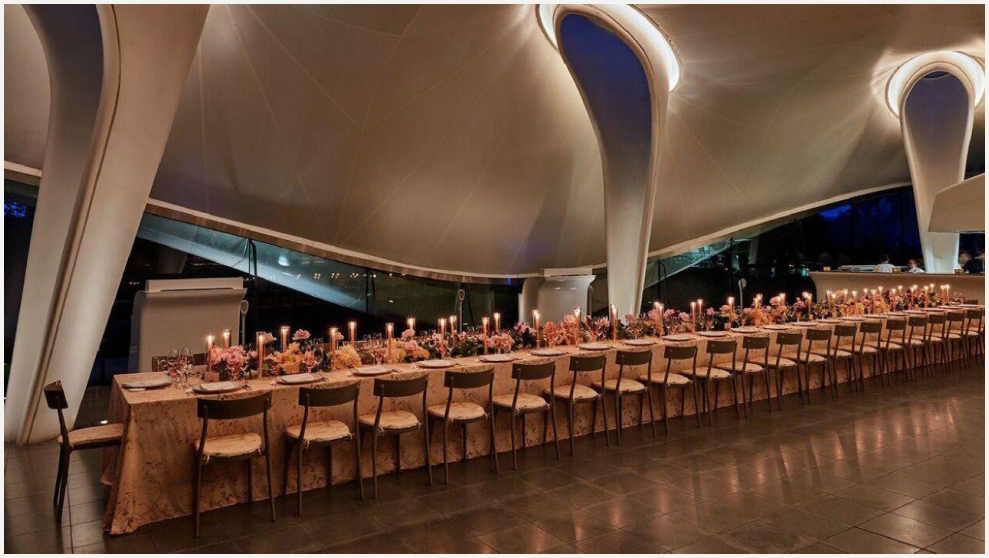
Serpentine Pavilion 2002: designed by Toyo Ito with Arup

THE MAGAZINE

Set in the beautiful Zaha Hadid extension of Serpentine North, the Magazine is Serpentine's largest entertaining space. The Magazine can be hired alongside the adjoining Serpentine North or as a standalone venue.

The Magazine operates as a café and restaurant Tuesday-Sunday, 8.30am – 4.30pm, serviced by Friends of Ours. They can also provide any catering requirements for your event, but if an alternative caterer is used there will be additional charges.





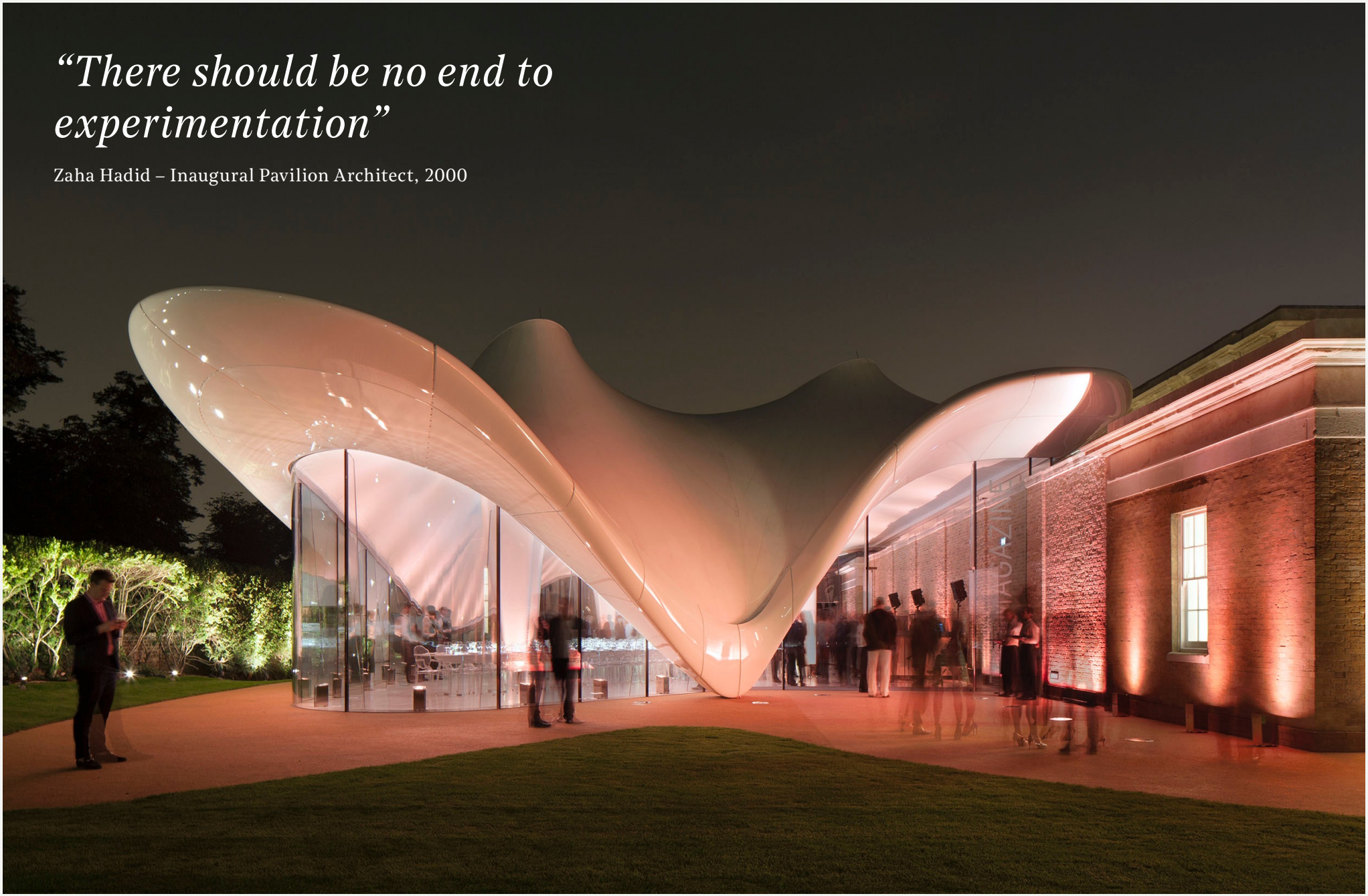


The Magazine

Standing / Reception	Seated Dinner	Theatre Style
200 – 250	100	120

Capacities of the Magazine and Serpentine North spaces combined are dependent on the current exhibits and therefore available on request.

SERPENTINE
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SERPENTINE
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HIRE INFORMATION

Included with hire

Events Manager	Your dedicated Events Manager will be your main contact throughout the planning and delivery of your event.
Events Operations Manager	We always try to ensure your lead Events Manager will be onsite throughout your event – where this is not possible, your event will be delivered by our experience Events Operations Manager

Additional Costs

Security	All events require a minimum level of security. Your Events Manager will inform you of the number of Security required for your event and the total cost prior to booking. Veritas is Serpentine's sole Security provider – no other Security team will be engaged with for any events. If you require a heightened level of security for any reason, please discuss with your Events Manager when planning your event.
Cleaning	Cleaning services will be provided by Bayleaf, our chosen cleaning team. Cleaning costs will be calculated according to the hours and complexity of your event.
Duty Manager	Working alongside the Events Manager, the Duty Manager ensures the safety and wellbeing of your guests and suppliers. The Duty Manager is onsite for set-up and de-install of your event, as well as throughout your event.
Visitor Experience Team	For events that take place after our public opening hours and that have also hired Serpentine North or South,we will provide a full Visitor Experience team. The total cost is subject to the exhibition – your Events Manager will be able to advise on the cost when requested. Please note that we require a minimum of 2 weeks' notice to keep exhibitions open beyond our standard opening hours.
Early Access	There is a £500 +VAT per hour fee for any events that requires access before 08:00am. The earliest access permitted is from 06:00am.

Hire rates will be provided upon request.

APPROVED SUPPLIERS

We have hand-selected a list of industry leading approved suppliers for Serpentine Events. We invite you to contact your preferred suppliers directly for a quote. We are happy to advise upon the appropriate suppliers for your event requirements and budget.

CATERING

Alexander & Björck
Contact: Kate MacWhirter
+44 (0)20 3457 1700
parties@alexanderandbjorck.com
www.alexanderandbjorck.com
@alexanderandbjorcklondon

By Word of Mouth
Contact: Chloe Goreham
+44 (0)208 871 9566
events@bywordofmouth.co.uk
www.bywordofmouth.co.uk
@bywordofmouthUK

Cellar Society
Contact: Rebecca Lightfoot and Bridget Romano
+44 (0)207 453 7141
enquiries@cellarsociety.com
www.cellarsociety.com
@cellarsociety

Doggart & Squash
Contact: Clare Doggart and Lexie Humphrey
+44 (0)207 164 6182
info@doggartandsquash.com
www.doggartandsquash.com
@doggartandsquash

Last Supper Ltd.
Contact: Philip Kind and Katie Freestone
+44 (0)207 378 0101
info@lastsupperltd.co.uk
www.lastsupperltd.co.uk
@Lastsupperltd

Lettice Events
Contact: Sarah Grant Duff and Stephanie Gale
+44 (0)207 820 1161
events@letticeevents.com
www.letticeevents.com
@letticevents

Opus 11
Contact: Josh Karlsen
info@op11.com
www.op11.com
@opus11

Rocket Food Ltd
Contact: Holly Cruz
+44 (0)207 622 2320
parties@rocketfood.com
www.rocketfood.com
@rocketfoodltd

Social Pantry
Contact: Kristy Robinson
+44 (0)208 871 1949
enquiries@socialpantry.co.uk
www.socialpantry.co.uk
@social_pantry

Please note The Magazine is operated by Friends Of Ours in collaboration with Serpentine

Friends of Ours
Contact: Jesse de Core
+44 (0)207 298 7552
events@groupoffriends.co.uk
www.friendsofourscafe.com
@thefriendsofours

APPROVED SUPPLIERS

AV & PRODUCTION

BRYANT
Contact: Emily Buckland
and Flora van Twisk
+44 (0) 2078 460 041
info@bryantprojects.com
www.bryantprojects.com
@bryant_projects

Dobson Sound Productions
Contact: David Lewis
+44 (0)20 8545 0202
enquiries@dobsonsound.co.uk
www.dobsonsound.co.uk
@dobsonsound

Event Concept
Contact: Kelly Brewer
+44 (0)20 7740 3988
info@eventconcept.co.uk
www.eventconcept.co.uk
@eventConcept

Wise Productions
Contact: Abby Sammons
and Doug Wintle
+44 (0)20 8991 6922
events@wiseproductions.co.uk
www.wiseproductions.co.uk
@wise_productions

London Event Productions
Contact: Ryan Tyler
+44 (0)20 8224 7176
ryan@eventproductions.london
www.eventproductions.london
@londoneventproductions

SUNBRELLAS

Sunbrella Hire Ltd
Contact: Malcolm
+44 (0)14 8321 0142
sales@sunbrella.co.uk

MUSICIANS & ENTERTAINMENT

Sternberg Clarke
Contact: Adam Sternberg
+44 (0)20 8877 1102
sales@sternbergclarke.co.uk
www.sternberg-clarke.co.uk
@SternbergClarke

Euphonica
Contact: Nicola Alwyn
+44 (0)20 3397 9018
hello@euphonica.com
www.euphonica.com
@euphonicalive

FLORISTS

Blooming Haus
Contact: Michael Bariane
and Michal Kowalski
+44 (0)20 3389 9609
business@bloominghaus.com
www.bloominghaus.com
@bloominghaus

Gail Smith Flowers
Contact: Gail Smith
+44 (0)207 697 9284
gail@gailsmith.co.uk
www.gailsmithflowers.com
@gailsmithflowers

Lavender Green
Contact: Rhiannon Peach
+44 (0)20 7127 5303
info@lavendergreen.co.uk
www.lavendergreen.co.uk
@lavendergreenflowers

Pinstripes & Peonies
Contact: Ruari McCulloch
and Megan Gebhardt
+44 (0)20 7720 1245
flowers@pinstripesandpeonies.com
www.pinstripesandpeonies.com
@pandpflowers

Veevers Carter Flowers
Contact: Joanna Rhodes
+44 (0)20 7237 8800
info@veeverscarter.com
www.veeverscarter.com
@veeverscarter

MARQUEES

Key Structures
Contact: Charlie Spall
+44 (0)7833 467 250
info@keystructures.co.uk
www.keystructures.co.uk
@keystructures

Dynamic Marquees
+44 (0)7984 244 863
info@dynamicmarquees.co.uk
www.dynamicmarquees.co.uk
@dynamic_marquees



SERPENTINE
EVENTS

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ARTS COUNCIL ENGLAND

Bloomberg Philanthropies

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