ABOUT

The Serpentine is one of the most widely recognised organisations in global contemporary art, design and architecture. Championing new ideas since it opened in 1970, the Serpentine has presented pioneering exhibitions of 2,000 artists, architects and designers over 50 years, showing a wide range of work, from emerging practitioners to the most internationally recognised artists and architects of our time.

Based across two sites Serpentine provides the perfect backdrop for any occasion. Located within the historic landscape of Kensington Gardens, Serpentine venues including South, North and the Magazine can be hired all year round as a unique venue for all types of events, including corporate receptions, product launches, fashion shows and private functions.

Serpentine is available for exclusive hire to our valued members – to learn about how you can be part of our dynamic individual giving schemes, access a tailored programme of special events, and host your event at Serpentine please contact the Events Team who can guide you through every step to create an unforgettable experience.

Contact information:

events@serpentinegalleries.org
The Serpentine lake

The Serpentine Bridge

The Magazine Restaurant

5 minute walk

West Carriage Drive

Serpentine South

Serpentine North

Serpentine Events
Housed in a Grade II-listed former tea pavilion, Serpentine South is made up of four interconnecting gallery spaces which make it easy to position different elements of your event or use it as an open space.

**Serpentine South**

<table>
<thead>
<tr>
<th>Time</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Morning</td>
<td>£3,000</td>
</tr>
<tr>
<td>Day</td>
<td>£15,000</td>
</tr>
<tr>
<td>Evening</td>
<td>£6,000</td>
</tr>
<tr>
<td>Full</td>
<td>£20,000</td>
</tr>
</tbody>
</table>

All capacities within Serpentine South vary depending on the exhibition in place at the time. Please discuss with one of the events team to make sure we can accommodate your event.
A former 1805 Grade II listed gunpowder store, Serpentine North is made up of two central rectangular rooms with exposed brick and beams, encompassed by a square bright and modern gallery perimeter. The Powder rooms work particularly well for intimate dinners or lounge spaces with the flowing perimeter of the galleries perfect for standing receptions.

Capacities within Serpentine North vary depending on the exhibition in place at the time. Please discuss with one of the events team to make sure we can accommodate your event.
THE MAGAZINE

Set in the beautiful Zaha Hadid extension of Serpentine North Gallery, The Magazine is Serpentine’s largest event space, operated by a dedicated in-house events team. This venue can be hired alongside the adjoining Serpentine North space or as a standalone space.

Please note that the Magazine is catered exclusively by Benugo.

Contact: Khaing Htwe
+44 (0)20 7298 7552
khtwe@benugo.com
www.benugo.com
@benugouk

The Magazine

<table>
<thead>
<tr>
<th>Standing</th>
<th>Seated Dinner</th>
<th>Theatre Style</th>
</tr>
</thead>
<tbody>
<tr>
<td>200</td>
<td>90</td>
<td>100</td>
</tr>
</tbody>
</table>

Capacities of the Magazine and Serpentine North spaces combined are dependent on the current exhibits and therefore available on request.
“I believe that there's no end to experimentation”

Zaha Hadid, 2017
**HIRE FEES**

<table>
<thead>
<tr>
<th></th>
<th>Morning 08:00 – 09:30</th>
<th>Day 08:00 – 18:30</th>
<th>Evening 18:30 – 22:30</th>
<th>Full 08:00 – 22:30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Serpentine South</td>
<td>£3,000</td>
<td>£15,000</td>
<td>£6,000</td>
<td>£20,000</td>
</tr>
<tr>
<td>Serpentine North</td>
<td>£3,500</td>
<td>£15,750</td>
<td>£6,750</td>
<td>£21,000</td>
</tr>
<tr>
<td>The Magazine</td>
<td>£1,500</td>
<td>£7,000</td>
<td>£5,000</td>
<td>£10,000</td>
</tr>
<tr>
<td>Magazine &amp; North</td>
<td>£4,000</td>
<td>POA</td>
<td>£11,000</td>
<td>NA</td>
</tr>
</tbody>
</table>
## Hire Fees

### Included with hire

<table>
<thead>
<tr>
<th>Role</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Events Manager</td>
<td>Your dedicated event manager will be your main contact throughout the planning and delivery of your event</td>
</tr>
<tr>
<td>Duty Manager</td>
<td>Working alongside the Event Manager to ensure the safety and wellbeing of your guests and suppliers</td>
</tr>
<tr>
<td>Duty Event Manager</td>
<td>We always try to make sure your lead event manager will be on site throughout your event – however on some occasions events will be covered by our experienced Duty Event Manager.</td>
</tr>
<tr>
<td>Facility Manager</td>
<td>Serpentine facilities team will be onsite prior to all events to ensure essential and additional services are in operation. If your event requires a member of facilities to remain on site for the duration of the event then additional charges will apply – please ask your Event Manager for further information.</td>
</tr>
</tbody>
</table>

### Additional Costs

<table>
<thead>
<tr>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Security</td>
<td>All events require a minimum level of security. Your event Manager will inform you of the number of security required for your event and the total cost prior to booking.</td>
</tr>
<tr>
<td>Cleaning</td>
<td>Cleaning services will be provided by our in house team. Standard event hours will incur a £250+VAT cleaning fee – this will be added to your booking information.</td>
</tr>
<tr>
<td>Visitor Experience Team</td>
<td>For events that have requested the exhibitions to remain open we will provide a full team of Visitor Experience and exhibition invigilators. The total cost of this is subject to the exhibition – your event manager will be able to advice on this cost when requested. Please note that we will require a minimum of 2 weeks notice to keep exhibitions open beyond our standard opening hours.</td>
</tr>
<tr>
<td>Early Access</td>
<td>There is a £500+VAT per hour fee for any events that requires access before 08:00. The earliest access we are permitted to allow is from 06:00.</td>
</tr>
</tbody>
</table>
We have hand-selected a list of industry leading approved suppliers for Serpentine Events. We invite you to contact your preferred suppliers directly for a quote. We are happy to advise upon the appropriate suppliers for your event requirements and budget.

**CATERING**

Alexander & Björck  
Contact: Eva Berntsson  
+44 (0)20 3457 1700  
parties@alexanderandbjorck.com  
www.alexanderandbjorck.com  
@alexanderandbjorcklondon

At Home Catering Ltd  
Contact: Christophe Perrier  
+44 (0) 1932 862026  
christophe@athomecatering.co.uk  
www.athomecatering.co.uk  
@athome_catering

By Word of Mouth  
Contact: Chloe Goreham  
+44 (0) 20 8871 9566  
events@bywordofmouth.co.uk  
www.bywordofmouth.co.uk  
@bywordofmouthUK

Cellar Society  
Contact: Tuuli Tornstrom  
+44 (0) 20 8453 7141  
enquiries@cellarsociety.com  
cellarsociety.com  
@cellarsociety

Clerkenwell Green  
Contact: Jade Farhangi  
+44 (0)7792 408095  
clerkenwellgreenevents@benugo.com  
http://www.clerkenwellgreen.com  
@clerkenwellgreenevents

Doggart & Squash  
Contact: Molly Gray  
0207 164 6182  
molly@doggartandsquash.com  
www.doggartandsquash.com  
@doggartandsquash

Last Supper Ltd.  
Contact: Jonathan Attwood  
0207 378 0101  
jonathan@lastsupperltd.co.uk  
www.lastsupperltd.co.uk  
@Lastsupperltd

Lettice Events  
Contact: Holly Congdon  
0207 820 1161  
info@letticeevents.com  
www.letticeevents.com  
@letticeevents

Lodge Catering  
Contact: Ann Woods  
+44 (0)20 8960 5794  
ann@lodge-catering.co.uk  
www.lodge-catering.co.uk  
@lodgeCatering

Lush By Tom Kerridge  
Contact: Lucy Trice  
01494 923 660  
hello@lushbytomkerridge.com  
www.lushbytomkerridge.com/  
@lushbytomkerridge/

Rocket Food Ltd  
Contact: Louisa Moule  
+44 (0)20 7819 9349  
parties@rocketfood.com  
www.rocketfood.com  
@rocketfood ltd

Social Pantry  
Contact: Gemma Bacon  
+44 (0)208 871 1949  
enquiries@socialpantry.co.uk  
www.socialpantry.com  
@social_pantry

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APPROVED SUPPLIERS

AV & PRODUCTION

Dobson Sound Productions
Contact: David Lewis
+44 (0)20 8545 0202
enquiries@dobsonsound.co.uk
www.dobsonsound.co.uk
@dobsonsound

Event Concept
Contact: Emily Buckland
+44 (0)20 7740 3988
info@eventconcept.co.uk
www.eventconcept.co.uk
@EventConcept

Lightning Events Ltd
Contact: Georgie Fifield
+44 (0)20 8963 7980
Georgie@lightning-events.com
www.lightning-events.com
@lightningevents

Light Motif
Contact: Rob Mills
+44 (0)20 7183 5381
info@lightmotif.co.uk
www.lightmotif.co.uk
@lightmotifprod

Perfect Cartel
Claire Berry
+44 207 099 0619
claire@perfectcartel.com
https://www.perfectcartel.com/
@perfectcartel

Sternberg Clarke
Contact: Jane Moore
+44 (0)20 8877 1102
jane@sternbergclarke.co.uk
www.sternberg-clarke.co.uk
@SternbergClarke

Wise Productions
Contact: Doug Wintle
+44 (0)20 8991 6922
events@wiseproductions.co.uk
www.wiseproductions.co.uk
@wise_productions

Euphonica
Contact: Grace Barnett
+44 (0)20 3397 9018
grace@euphonica.com
www.euphonica.co.uk
@euphonicalive

London Event Productions
Contact: Ryan Tyler
+44 (0)20 8224 7176
ryan@eventproductions.london
www.eventproductions.london
@londonEventProductions

Light Motif
Contact: Rob Mills
+44 (0)20 7183 5381
info@lightmotif.co.uk
www.lightmotif.co.uk
@lightmotifprod

SUNBRELLAS

Sunbrella Hire Ltd
Contact: Claire Thomson
+44 (0)14 8321 0142
hire@sunbrella.co.uk
www.rain-danceukgiantumbrellas.co.uk

MUSICIANS & ENTERTAINMENT

Berry Marquees Ltd
Contact: Simon Sinclair
+44 (0) 1784 471 410
simon@berrymarquees.com
www.berrymarquees.com
@berrymarquees

Key Structures
Contact: Charlie Spall
+44 (0)7833 467250
info@keystructures.co.uk
www.keystructures.co.uk
@keystructures

Hayford & Rhodes
Contact: Jemimah Jones
+44 (0)20 3130 9219
events@hayfordandrhodes.co.uk
www.hayfordandrhodes.co.uk
@hayfordandrhodesflowers

Veevers Carter Flowers
Contact: Penny Lindeque
+44 (0)20 7237 8800
penny.lindeque@veeverscarter.com
www.veeverscarter.com
@VeeversCarter

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@hayfordandrhodesflowers

Lavender Green
Contact: Colin Gray
+44 (0)207 127 5303
info@lavendergreen.co.uk
www.lavendergreen.co.uk
@LavenderGreenflowers

FLORISTS

Veevers Carter Flowers
Contact: Penny Lindeque
+44 (0)20 7237 8800
penny.lindeque@veeverscarter.com
www.veeverscarter.com
@VeeversCarter

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MARQUEES

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@berrymarquees

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www.keystructures.co.uk
@keystructures