SERPENTINE

PRIVATE HIRE AND EVENTS 2022

EVENTS@SERPENTINEGALLERIES.ORG
ABOUT

Championing new ideas in contemporary art since 1970, the Serpentine has presented pioneering exhibitions for half a century from a wide range of emerging practitioners to the most internationally recognised artists of our time.

Across two sites, only 5 minutes apart and situated in London’s Kensington Gardens, Serpentine North and South present a year-round, free programme of exhibitions, architecture, education, live events and technological innovation, in the park and beyond.

CORPORATE BOOKINGS:

Serpentine can be hired all year round as a unique venue for your celebrations and brand activations.

INDIVIDUAL BOOKINGS:

For private celebrations, the Serpentine is available for exclusive hire to our valued members – to learn about how you can be part of our dynamic individual giving schemes, access a tailored programme of special events, and host your event within the galleries, please visit: https://www.serpentinegalleries.org/support/individual-membership/
SERPENTINE SOUTH
Housed in a Grade II-listed former tea pavilion, Serpentine South is made up of four interconnecting gallery spaces which make it easy to position different elements of your event, or to open it up entirely for your guests to enjoy at their leisure.

With an everchanging programme of exhibitions and floorplans, Serpentine South offers a new experience for your guests from season to season.
DOMINIQUE GONZALEZ-FOERSTER

Dominique Gonzalez-Foerster is an internationally recognised, multi-media artist who is at the forefront of experimentation.

Through multiple international exhibitions, short films, productions and concerts, Gonzalez-Foerster’s mutant work contributes to the invention of new technologies of consciousness.

For her Serpentine exhibition, the artist will be creating a sensorial immersive world, that re-defies what an exhibition ‘space’ can be. Combining new technologies, sound, cinematic film installations, music and much more, this will be a show of the future.
SERPENTINE

PAVILION
SERPENTINE PAVILION
2022

BLACK CHAPEL
DESIGNED BY THEASTER GATES

SERPENTINE PAVILION
2022

BLACK CHAPEL
DESIGNED BY THEASTER GATES

Drawing inspiration from the significance of the great kilns of Stoke-on-Trent, the Pavilion will pay homage to British craft and manufacturing traditions. While the structure of the Pavilion will be predominantly made of wood, the Pavilion’s design alludes to the performative and meditative qualities of a small chapel. An operating bell, originating from the demolished St. Laurence Church on Chicago’s South Side, will be placed next to the entrance of the Pavilion and will be used to call signal and announce performances and activations. A single source of light from an oculus will create a sanctuary-like environment for reflection and communion. Conceived as a platform for participation, live performances with an emphasis on music and public engagement, Black Chapel will continue the artist’s ongoing practice with of space-making through urban and architectural interventions.

Black Chapel is the culmination of Serpentine’s collaboration with London art institutions and galleries The Victoria and Albert Museum, Whitechapel Gallery and White Cube, to realise a multi-venue London presentation The Question of Clay of the artist’s work across 2021-2022.

Theaster Gates said: “The name Black Chapel is important because it reflects the invisible parts of my artistic practice. It acknowledges the role that sacred music and the sacred arts have had on my practice, and the collective quality of these emotional and communal initiatives. Black Chapel also suggests that in these times there could be a space where one could rest from the pressures of the day and spend time in quietude. I have always wanted to build spaces that consider the power of sound and music as a healing mechanism and emotive force that allows people to enter a space of deep reflection and/or deep participation.

The Pavilion will be designed to minimize its carbon footprint and environmental impact, in line with Serpentine’s sustainability policy. The predominantly timber structure will be light-weight and fully demountable, with a focus on sustainably-sourced materials and the reusability of the structure as a whole after its time installed at Serpentine. While the Pavilion begins its life in Kensington Gardens, it will be re-sited to a permanent location in the future.
PAST PAVILIONS

Serpentine Pavilion 2017 by Francis Kéré

Serpentine Pavilion 2018 by Frida Escalada

Serpentine Pavilion 2019 by Junya Ishigami

Serpentine Pavilion 2020 by Counterspace
SERPENTINE NORTH
A former 1805 Grade II listed gunpowder store, Serpentine North is made up of two central rectangular rooms with exposed brick and beams, encompassed by a square bright and modern gallery perimeter. The Powder rooms work particularly well for intimate dinners or lounge spaces with the flowing perimeter of the galleries perfect for standing receptions.

With an exciting programme of exhibitions seasonally, Serpentine North is a dynamic space for celebrations and brand activations.
SERPENTINE NORTH >>>

WHATS ON, SPRING 2022

RADIO BALLADS

To mark the anniversary of the 1970 Equal Pay Act and the momentum for change created by the Dagenham Ford sewing machinists strike of 1968, Serpentine Galleries and the London Borough of Barking and Dagenham are partnering to develop a series of collaborative artist residencies and commissions that will examine the future and histories of work, called Radio Ballads.

*Radio Ballads* is part of New Town Culture – a pioneering programme of artistic and cultural activity taking place in adult and children’s social care across the entire borough. New Town Culture responds to the incredible stories, knowledge and skills of the residents of Barking and Dagenham, delivering a programme of workshops, exhibitions, radio broadcasts, live performances and courses targeted at people using social care services in our borough. Working closely with social care professionals and artists, the project hopes to unlock the value of art and culture for all our communities.

The commissioned artists: Helen Cammock, Rory Pilgrim and Ilona Sagar and Sonia Boyce.

TOP: Rory Pilgrim, _The Resounding Bell/HD_ , 2019. HD Film Still. Courtesy South London Gallery andandriess-eeykgalerie
MIDDLE: Ilona Sagar, _Haptic Skins of a Glass Eye_ , 2016. Film still
BOTTOM: Helen Cammock, _There’s A Hole in the Sky Part 1_ 2016. HD Video
Set in the beautiful Zaha Hadid extension of Serpentine North Gallery, The Magazine is Serpentine’s largest event space, operated by a dedicated in-house events team. This venue can be hired alongside the adjoining Serpentine North space or as a standalone space.

**CAPACITIES**

Standing: 200  
Seated Dinner: 90  
Theatre Style: 100

Capacities of the Magazine and Serpentine North spaces combined are dependent on the current exhibits and therefore available on request.
PAST EVENTS
VENUE INFORMATION AND FEES
VENUE INFORMATION

CAPACITIES
All capacities within Serpentine North, South and the Pavilion vary depending on the exhibition or structure in place at the time. Whether it is an intimate dinner or a larger reception, the events team will do their best to accommodate your request.

SERPENTINE PAVILION
Hire of the annual Serpentine Pavilion includes access to exhibitions within the adjacent Serpentine South building if desired, subject to there being an exhibition on display upon the chosen event date.

CATERING, AUDIO-VISUAL AND DÉCOR
We have a hand-selected list of industry leading approved suppliers at the Serpentine who can cater for all of your event needs. The full list is on pages 27 and 28. We invite you to contact your preferred suppliers directly for a bespoke quote via those contact details and we are happy to advise upon the appropriate suppliers for your event needs.

NECESSARY EXTRAS
Security is required for every private hire at Serpentine at a cost of £120+VAT per guard for the first 6 hours and then £18+VAT per hour for additional hours. Guard numbers are dependent on guest numbers and the exhibition in place at the time. Traffic management may be necessary dependent on the event size and space hired, quotes for this can be obtained by the events team on a case by case basis.
# VENUE HIRE FEES

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<tr>
<th></th>
<th>BREAKFAST</th>
<th>DAY HIRE</th>
<th>RECEPTION</th>
<th>EVENING</th>
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<tr>
<td><strong>SERPENTINE SOUTH</strong></td>
<td>8:00 - 09:30</td>
<td>08:00 - 22:30 subject to limited availability</td>
<td>18:00 - 20:30</td>
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<td><strong>Oct - May</strong></td>
<td>£3,500</td>
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<td><strong>SERPENTINE SOUTH &amp; PAVILION</strong></td>
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<td><strong>June - Sep</strong></td>
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<td><strong>MAGAZINE</strong></td>
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<td>£10,000</td>
<td>n/a</td>
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Serpentine hire fees include your chosen event spaces, support of a Serpentine Event Manager, use of bathroom facilities, gallery staffing and cleaning. Venue hire fees exclude VAT. Costs for catering, production, floristry or other special extras come via our Approved Suppliers.
APPROVED SUPPLIERS
CATERING

+ Alexander & Björck
Contact: Lucy Foden
+44 (0)20 3457 1700
parties@alexanderandbjorck.com
www.alexanderandbjorck.com
@alexanderandbjorclondon

+ At Home Catering Ltd
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amaury@athomecatering.co.uk
www.athomecatering.co.uk
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+ Benugo
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+ Social Pantry
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Please note that the Magazine is catered exclusively by Benugo.
APPROVED SUPPLIERS

AV & PRODUCTION

+ Dobson Sound Productions
  Contact: David Lewis
  +44 (0)20 8545 0202
  enquiries@dobsonsound.co.uk
  www.dobsonsound.co.uk
  @dobsonsound

+ Event Concept
  Contact: Emily Buckland
  +44 (0)20 7740 3988
  info@eventconcept.co.uk
  www.eventconcept.co.uk
  @EventConcept

+ Lightning Events Ltd
  Contact: Georgie Fifield
  +44 (0)20 8963 7980
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+ Light Motif
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  www.wiseproductions.co.uk
  @wise Productions

+ Sternberg Clarke
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  jane@sternbergclarke.co.uk
  www.sternberg-clarke.co.uk
  @SternbergClarke

+ Hayford & Rhodes
  Contact: Jemimah Jones
  +44 (0)20 3130 9219
  events@hayfordandrhodes.co.uk
  www.hayfordandrhodes.co.uk
  @hayfordandrhodesflowers

+ Lavender Green
  Contact: Colin Gray
  +44 (0)207 127 5303
  info@lavendergreen.co.uk
  www.lavendergreen.co.uk
  @LavenderGreenflowers

+ Veevers Carter Flowers
  Contact: Penny Lindeque
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  penny.lindeque@veeverscarter.com
  www.veeverscarter.com
  @VeeversCarter

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  www.euphonica.com
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  simon@berrymarquees.com
  www.berrymarquees.com
  @berrymarquees

+ Key Structures
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  +44 (0)7833467250
  info@keystructures.co.uk
  www.keystructures.co.uk
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+ Sunbrella Hire Ltd
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  hire@sunbrella.co.uk
  www.rain-dance
  ukgiantumbrellas.co.uk

+ Veevers Carter Flowers
  Contact: Penny Lindeque
  +44 (0)20 7237 8800
  penny.lindeque@veeverscarter.com
  www.veeverscarter.com
  @VeeversCarter